

Natl Med. Res. Planning&Placement National Republican Congr Comm/ Issue
 815 Slaters Lane
 Alexandria VA 22314
 Submission Number 253 Issue 2



WNCN-TV
 1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Ori

Client:	National Republican Congr	Submission Cost:	4385	Campaign Ref:	E:120816018
Buyer:	Comm/ Issue	Client/Product/Estimate:	155 /426 /3012	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06281574
Est./PO Number:	06281574	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Nrc-cle	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total
1	M-F 1237a ET / 1137p CT Late Night ...F..	04	65	30 Comme	Nbr of Spots 1		1
2	M-F 5p Judge Judy ...F..	03	210	30 Comme	Nbr of Spots 1		1
4	M-F 1237a ET / 1137p CT Late Night M.....	04	65	30 Comme	Nbr of Spots 1		1
5	M-F 530p Judge Judy M.....	03	210	30 Comme	Nbr of Spots 1		1
6	M-F 7p News M.....	04	250	30 Comme	Nbr of Spots 1		1
7	Sat 1130p ET / 1030p CT Saturday Night LiveS.	04	900	30 Comme	Nbr of Spots 1		1
9	Sat 7a Today ShowS.	02	250	30 Comme	Nbr of Spots 1		1
10	Sun 6p NewsS	02	350	30 Comme	Nbr of Spots 1		1
Weekly Totals: Total Spots(Ord Spots)					7	12	19

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Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/17	09/24	Total
11	M-F 1237a ET / 1137p CT Late Night ...T...	04	65	30 Comme	Nbr of Spots		1	1
12	M-F 5p Judge Judy ...T...	03	210	30 Comme	Nbr of Spots		1	1
13	M-F 7p News ...T...	04	250	30 Comme	Nbr of Spots		1	1
14	M-F 1237a ET / 1137p CT Late Night ...T...	04	65	30 Comme	Nbr of Spots		1	1
15	M-F 5p Judge Judy ...T...	03	210	30 Comme	Nbr of Spots		1	1
16	M-F 7p News ...T...	04	250	30 Comme	Nbr of Spots		1	1
17	M-F 1237a ET / 1137p CT Late Night ...W...	04	65	30 Comme	Nbr of Spots		1	1
18	M-F 530p Judge Judy ...W...	03	210	30 Comme	Nbr of Spots		1	1
19	M-F 7p News ...W...	04	250	30 Comme	Nbr of Spots		1	1
21	M-F 7p News ...F..	03	310	30 Comme	Nbr of Spots	1		1
22	Sat 7p News	04	200	30 Comme	Nbr of Spots	1		1
Weekly Totals: Total Spots(Ord Spots)						7	12	19

NBC 17
accurate, balanced, to the point

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Ref	Rev Type	Rate	Spot Type	09/17	09/24	Total
Sales Product Details						
.....S.			Comme			
Weekly Totals:				Total Spots(Ord Spots)		
				7	12	19

		Grand Totals	
		Month 9 Weeks: 5	
	Totals	09/17	09/24
Spots	19		12
Cost	4385	2285	2100

Grand Totals:

Spots:	19
Gross Total:	4,385.00
Commission:	657.75
Net Total:	3,727.25

REP HEADLINE# 6281574 TRF# E:120816 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 0: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM STATION SEP18/12 14.24
 *** WNCN-TV ***

ADV #	ADV. NAME	ISS/NRCC-IE	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	NAT'L MEDIA RESEARCH PLANNING PLAC	BUYER NAME	BEN ANGLE	
		815 SLATERS LANE	SALES PRSN	WA- MICK NESCI (H)	
		ALEXANDRIA, VA 22314			
ORDER #	CONTRACT #	6281574	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	NRCC IE	EST#3012	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	SEP21/12	SEP27/12	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	SEP18/12	14.24

REP: REVISION
 M1 APPROVED
 \$85 ADDED TO THIS TOTAL, MONEY TAKEN FROM PREVIOUS NRCC HEADLINE
 PLS CNF
 THANKS, MICK

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE
 NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
 STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#3 MISSED: FRI/700P-730P SEP21 30S \$250.00 (SEP18/12)
 BUY#8 SAT/700P-730P SEP22 30S \$175.00
 OFFER: FRI/700P-730P SEP21 30S \$310.00 PLS ADVISE.
 & SAT/700P-730P SEP22 30S \$200.00
 CMT: RATE REVISIONS PER STEVE FOR NEXT WK - PLS REVISE

CONTRACT TOTAL \$4,385.00
 TOTAL SPOTS 19

REP HEADLINE# 6281574 TRF# E:120816
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** WNCN-TV ***

ADV # ADV. NAME ISS/NRCC-IE REP. # OFF. # SALESMAN #
 AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE

815 SLATERS LANE SALES PRSN WA- MICK NESCI (H)
 ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6281574 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST#3012 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP21/12 SEP27/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP18/12 13.29

REP: REVISION
 M1 APPROVED
 \$85 ADDED TO THIS TOTAL, MONEY TAKEN FROM PREVIOUS NRCC HEADLINE
 PLS CNF
 THANKS, MICK

STA: **PLS SEE M1 FOR RATE REVISIONS PER STEVE FOR NEXT WK**
 PLS REVISE
 THX, CHERYL 9/12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 NRCC IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		700P-730P	30		\$250.00	9/21	9/21	0		FRI	0
AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426 AGENCY EST# = 3012												
20	A		700P-730P	30		\$310.00	9/21	9/21	1		FRI	1

PROGRAM : NBC-17 NEWS-7
 CON COM1 : NBC-17 NEWS-7
 PROGRAM : 7P NEWS
 ORD COM1 : RATE REVISIONS PER STEVE FOR NEXT WK - PLS REVISE
 THIS IS A MAKE-GOOD FOR SEP21 ON LINE-3 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR SEP22 ON LINE-8 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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21	A		700P-730P	30		\$200.00	9/22	9/22	1		SAT	1
----	---	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : SAT 7P NEWS
 ORD COM1 : RATE REVISIONS PER STEVE FOR NEXT WK - PLS REVISE
 PART OF A MAKEGOOD MADE UP OF LINES 20-21

8	S		700P-730P	30		\$175.00	9/22	9/22	0		SAT	0
---	---	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : NBC-17 NEWS-7
 CON COM1 : NBC-17 NEWS-7
 STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#3 MISSED:FRI/700P-730P SEP21 30S \$250.00 (SEP18/12)
 BUY#8 SAT/700P-730P SEP22 30S \$175.00
 OFFER:FRI/700P-730P SEP21 30S \$310.00 PLS ADVISE.
 & SAT/700P-730P SEP22 30S \$200.00
 CMT:RATE REVISIONS PER STEVE FOR NEXT WK - PLS REVISE

SEP/12 \$4,385.00
 CONTRACT TOTAL \$4,385.00
 TOTAL SPOTS 19

MARKET TOTALS \$86,000 WNCN 5% WRAL 40% WTVB 39% WRDZ 11% WRDC 2% WLFL 3% CABL 0%
 ACCURATE SHARES
 SVC- NSI BOOKS- NOV/11
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6281574
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG15/12 17.4
 *** WNCN-TV ***

ADV # ADV. NAME ISS/NRCC-IE REP. # OFF. # SALESMAN #
 AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE

815 SLATERS LANE SALES PRSN WA- MICK NESCI (H)
 ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6281574 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST#3012 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP21/12 SEP27/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG15/12 17.47

REP: NEW ORDER
 TTL 4300 @ 19X
 PLS CFM
 THANKS, MIKE FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 NRCC IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1235A-135A	30		\$65.00	9/21	9/21	1		FRI	1
AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426 AGENCY EST# = 3012												
PROGRAM : J FALLON-NBC< CON COM1 : J FALLON-NBC<												
2			500P-530P	30		\$210.00	9/21	9/21	1		FRI	1
PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY												
3			700P-730P	30		\$250.00	9/21	9/21	1		FRI	1
PROGRAM : NBC-17 NEWS-7 CON COM1 : NBC-17 NEWS-7												

MMW
 8/16

REP HEADLINE# 6281574
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG15/12 17.4
*** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1235A-135A PROGRAM : J FALLON-NBC< CON COM1: J FALLON-NBC<	30		\$65.00	9/24	9/24	1		MON	1
5			530P-600P PROGRAM : JUDGE JUDY B CON COM1: JUDGE JUDY B	30		\$210.00	9/24	9/24	1		MON	1
6			700P-730P PROGRAM : NBC-17 NEWS-7 CON COM1: NBC-17 NEWS-7	30		\$250.00	9/24	9/24	1		MON	1
7			1130P-100A PROGRAM : SAT NITE LIVE CON COM1: SAT NITE LIVE	30		\$900.00	9/22	9/22	1		SAT	1
8			700P-730P PROGRAM : NBC-17 NEWS-7 CON COM1: NBC-17 NEWS-7	30		\$175.00	9/22	9/22	1		SAT	1
9			700A-900A PROGRAM : SATURDAY TODAY CON COM1: SATURDAY TODAY	30		\$250.00	9/22	9/22	1		SAT	1
10			600P-630P PROGRAM : NBC-17 NEWS-6 CON COM1: NBC-17 NEWS-6	30		\$350.00	9/23	9/23	1		SUN	1
11			1235A-135A PROGRAM : J FALLON-NBC< CON COM1: J FALLON-NBC<	30		\$65.00	9/27	9/27	1		THU	1
12			500P-530P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$210.00	9/27	9/27	1		THU	1

REP HEADLINE# 6281574
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG15/12 17.4
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			700P-730P PROGRAM : NBC-17 NEWS-7 CON COM1: NBC-17 NEWS-7	30		\$250.00	9/27	9/27	1		THU	1
14			1235A-135A PROGRAM : J FALLON-NBC< CON COM1: J FALLON-NBC<	30		\$65.00	9/25	9/25	1		TUE	1
15			500P-530P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30		\$210.00	9/25	9/25	1		TUE	1
16			700P-730P PROGRAM : NBC-17 NEWS-7 CON COM1: NBC-17 NEWS-7	30		\$250.00	9/25	9/25	1		TUE	1
17			1235A-135A PROGRAM : J FALLON-NBC< CON COM1: J FALLON-NBC<	30		\$65.00	9/26	9/26	1		WED	1
18			530P-600P PROGRAM : JUDGE JUDY B CON COM1: JUDGE JUDY B	30		\$210.00	9/26	9/26	1		WED	1
19			700P-730P PROGRAM : NBC-17 NEWS-7 CON COM1: NBC-17 NEWS-7	30		\$250.00	9/26	9/26	1		WED	1
SEP/12			\$4,300.00									
CONTRACT TOTAL \$4,300.00												
TOTAL SPOTS 19												

MARKET TOTALS \$86,000 WNCN 5% WRAL 40% WTVD 39% WRAZ 11% WRDC 2% WLFL 3% CABL 0%
 ACCURATE SHARES
 SVC- NSI BOOKS- NOV/11
 DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Jon Ferrell
do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:

This broadcast time will be used by: NRCC-IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee-IE
Keith Davis- Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

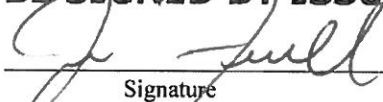
☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

_____		703-683-4877
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

_____	_____	_____
Signature	Printed Name	Title